
THE VARIETY CLUB CRIB SHEET

For all Press enquiries please
contact The Variety Club on 0207
428 8100 or
info@varietyclub.org.uk



In its 60 year history The Variety Club has given:

- **Freedom** with over 3,450 Easy Rider Wheelchairs
- **Independence** by putting over 4,950 Sunshine Coaches on the road
- **Courage** to tens of thousands of children a year by donating more than £20 million to hospitals
- **Hope** to hundreds of thousands of young people by raising over £200 million

Sunshine Coaches

Sunshine Coaches are the Variety Club's best known method for providing support and assistance to sick, disabled and disadvantaged children across the entire country. Since 1962 4,954 coaches have been put on the road. With each coach covering an average of 70,000 miles that's 339,430,000 miles covered by the Variety Club to provide children and young people with experiences which would have otherwise been impossible.

Easy Riders Wheelchairs

Since 1988, The Variety Club has provided over 3,450 wheelchairs, mobility aids, trikes and sports wheelchairs bringing freedom to disabled children and young people throughout the across the country.

Variety at Work

Each year since 1960 the Variety at Work team has given tens of thousands of sick, disabled, disadvantaged children and young people wonderful entertaining and educational experiences. Many children have never had the opportunity of increasing their school knowledge, or even seen a pantomime! It is Variety at Work's aim to rectify this by improving the lives of more and more children in any way that we can.

Individual Appeals

These stories are those individual children and families who have come to the Variety Club asking

for help with a specific need. Variety aim always to be approachable, friendly and understanding - we are well known for providing the small change which makes the big difference in children and young people's lives. Variety Club is fully aware of the terrible toll both financially and mentally that caring for a sick or disabled child can have on a carer and family. We seek in our own small way to do all we can to make life a little easier for families in difficulty by providing the individual, vital daily items that often go unconsidered and yet add up to many thousands of pounds every year

Fast Figures

- In the last three years we have given around £520,000 to help individual children and their families with everyday equipment
- In the last 60 years we have given £15 million to help individual children
- We have raised over £200 million in our sixty years
- We have helped more than a million children and young people in our sixty year history
- We have given £20 million to hospitals over sixty years, and in the last three years around £1,800,000

"I think that the Variety Club of Great Britain is a fantastic organisation. Seeing what they do, it just breaks your heart. So to be associated with them is a great honor, and to be recognized by them is a great privilege."

James McAvoy

"I'd like to say how much I feel for the Variety Club and what they do for children. I've been working with and around the Variety Club for 30 years and they keep going to help these little mites. They don't have the same chances that we have and this organisation helps to give them those chances. So I'd love to thank them for the work that they do."

Michael Caine