

SANDOWN  
PARK



Pictures: Getty Images / Alan Williams

51<sup>st</sup>  
Variety  
Club Day  
at  
SANDOWN  
PARK

in aid of The Variety Club Children's Charity



With  
Melinda Messenger

Saturday 22nd  
August 2009

variety club  
the children's charity

variety club  
the children's charity

# Chief Barker's Message



Welcome to the famous Variety Club Day at Sandown Park! Now in its 51st year, there is no better way to enjoy a lovely summer's afternoon than joining us for a complete programme of high-profile racing and hospitality.

Variety Club Day has a special place in my heart as a keen horseracing enthusiast; I also want to encourage supporters who have no horseracing knowledge to join us to see what a Variety Club event is all about.

This year, the beautiful Melinda Messenger will be the face of Variety Club Day. If you don't already know, Melinda has been the popular star of *Dancing on Ice*, demonstrating that she is a woman of many talents. We are so proud she is part of this wonderful day to meet you all and celebrate the fantastic work that Variety Club does helping children and young people throughout the UK.

As always, the day will kick off in style with a red carpet walk to a Champagne reception on the Terrace with Melinda and a host of other celebrities, followed by a three-course lunch, a great afternoon of entertainment, afternoon tea, and of course, racing!

Please read the information on the right to find out more about the type of tickets you can purchase. It is a great day out for family, friends and any clients you really want to impress with a heavy celebrity presence! I do hope to meet you all there.

Kenneth R. Mustoe  
Chief Barker 2009



**60**  
years of  
helping  
children  
and  
young  
people



## Melinda Messenger

*It's great to be supporting Variety Club in its Diamond Anniversary year. Come and join me on 22nd August for one of the best days out of the summer. I hope to see you there!*

### Variety Gold Package £6,000

- Naming rights to a race televised on Racing UK
- Presentation to winning jockey and owner in Winner's Enclosure with a celebrity
- Company logo on front of racecard
- A short company advertisement on Racecourse TV
- Four large banner spaces in Horse Walk or Parade Ring
- A page of advertising in the racecard
- 10 entrance badges to the Racecourse and racecards
- 10 Champagne reception tickets, a table of ten for a three-course lunch and afternoon tea with spectacular views of the race-course and finishing post

### Variety Silver Package £2,500

- A page of advertising in the racecard
- 10 entrance badges to the Racecourse and racecards
- 10 Champagne reception tickets, a table of ten for a three-course lunch and afternoon tea with spectacular views of the race-course and finishing post

### Variety tickets £150

Ticket includes entrance to the racecourse, Champagne reception, three-course lunch, afternoon tea and a racecard.

## Application Form

## 51<sup>st</sup> Variety Club Day at Sandown Park Saturday 22<sup>nd</sup> August 2009

registered charity number 209259, registered in England number 2280720

If you wish to attend this event or support this fantastic day, please return this form with payment to:

The Variety Club Children's Charity  
Variety Club House  
93 Bayham Street  
London, NW1 0AG

Tel: 020 7428 8100  
Fax: 020 7428 8111  
events@varietyclub.org.uk  
www.varietyclub.org.uk

*please note bookings are not confirmed unless payment has been received after which we will send you confirmation*

### 1. Contact Details

name..... e-mail.....

address.....

..... contact number.....

### 2. Attending the Event

*please indicate number of items required below*

- tickets £150 (tables are made up of 8, 10 or 12 people)
- Variety Gold Package £6,000 (sold on a first come, first served basis)
- Variety Silver Package £2,500

### 3. Supporting the Event

*advertising in the racecard (mechanical details can be supplied upon request - copy deadline 5th August)*

- full page £600
- half page £300

£..... donation to the event

If you have supplied your home address, would you like to give Gift Aid?	
Yes <input type="checkbox"/>	No <input type="checkbox"/>
<small>Gift Aid does not cost you a penny! If you are a UK tax payer, for every £1 you donate to The Variety Club Children's Charity, HM Revenue and Customs will boost it by a further 25p</small>	

### 4. Total Amount to Pay £.....

*if you are paying by cheque, please make it payable to Variety Club Events Ltd*

Credit card type:  Visa  Amex  Mastercard  Maestro Expiry date.....

Credit card number:

Name on card..... Signature.....

### 5. Cancellation Policy and Opt Out

*no refunds will be given for cancellation after 14 days prior to the event*

The Variety Club Children's Charity and Variety Club Events Ltd would like to contact you from time to time regarding their activities. If you **do not** wish to receive these communications please tick the appropriate box:  mail  email  telephone  SMS text message. If you do not wish to receive mailing communications from other carefully selected partner organisations please tick here:

